



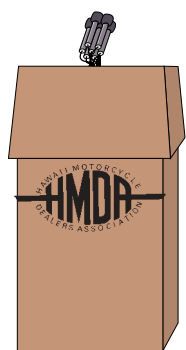
HMDA NEWS

Volume 7 • Issue 6 •

The Newsletter of the HMDA

• July/August 2003 •

ROBERT'S SOAPBOX



The City Council of Rockford,

Illinois unani-
mously approved
an ordinance in
May that makes
it illegal for any-
one to drive an
ATV or offroad

motorcycle anywhere within Rockford city limits, including on private property. The Illinois Motorcycle Dealers Association was aware of the pending vote and even alerted the dealers that there was a serious problem back in February. No action was taken by the local dealers. As a result, their customers face a \$500 fine even if they are operating on their own private property. Surely this will have a negative effect on offroad vehicle sales. At some point, the ordinance will probably be modified or overturned completely, but it would have been much easier to prevent this from

happening rather than trying to undo the mess after it became law.

The offroad riding areas in Hawaii face a similar threat. Most, if not all of the semilegal riding areas (Helemanu, Mililani) are now closed and riders are reporting that their vehicles are being towed while they're out riding. The military and DLNR have given notice that they want to take a second look at the motorcycle lease at Kahuku. The DLNR has stationed someone there to observe the situation on the weekends. There have been repeated problems this summer with riders cutting the chain and using the area, camping without approval, leaving camp fires burning and not policing the trash. As more of the alternative areas are shut down, the conditions and potential for abuse at Kahuku increases. How much would your business be affected if there was no place to ride offroad vehicles in Hawaii?

**What are you, as a dealer,
going to do to help protect
the health of your business?**

GET 'EM BEFORE THEY'RE GONE!

Mark Morrison has a limited number of the LOOK OUT! Bumper stickers left from our May campaign. Give him a call at 263-4212 if you would like another batch to hand out to your customers



The next meeting
of HMDA will be on
**Monday,
August 11
at 8:30 a.m.**
at the
**Airport Plaza
Hotel Coffee Shop.**

HOA NEWS, AND GOOD NEWS AT THAT!

Sam Bird, from Competition Dirt, has agreed to be the interim president for the Hawaii Offroad Association. Sam is extremely active in the local dirt bike scene and will provide the kind of leadership and enthusiasm that this important project needs. His first duties include establishing the by-laws, appointing a board of directors, gearing up for the initial general

membership meeting of the HOA and the conduct of elections. The critical first order of business is the preservation of the existing area at Kahuku. I passed a list of almost 800 people that had filled in applications for HOA to Sam. In order to have a strong voice in the community we need more members. There is strength in numbers! The biggest help we can get from the dealers right now is dusting off the

HOA applications and getting your employees to make a strong push to help the HOA grow.

Mark Morrison has more of the application pads available. If you, or someone in your dealership would like to assist with the HOA then please call **Sam Bird** at 671-3737 or e-mail him at SamBird@att.net

CONVENTION NEWS

Here it is, August already and the final details for the HMDA convention are starting to fall into place. The gala event will be in a **NEW LOCATION** this year, at the **Hawaii Prince Hotel**, by the Ala Wai yacht harbor. The vendor list includes Dunlop tires, Arai helmets, Silkolene oil, Kryptonite locks, Icon street apparel, and Gaerne' boots. Thor offroad gear is all but a certainty, and Cobra exhaust is still considering the idea.

There should be enough variety to interest every dealership. I'm sure the

**Mark your calendars ...
Saturday, October 18th
is not that far away.**

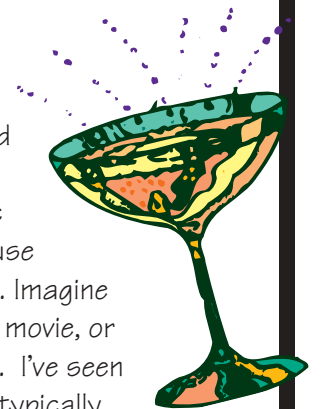
vendors will be as generous with door prizes as they have been in the past; yet another good reason to attend. The HMDA has decided to maintain the

same prices as last year for the convention. The cost per person is only **\$30 IF you register before October 1st**. If you register after October 1st then the cost is \$35 per person. Get your store registered early and save a few bucks. Dealers from the outer islands can book a room at the Hawaii Prince for their usual rate by mentioning the HMDA convention.

SIGN UP TODAY!!

ENTERTAINING NEWS

The entertainment for the HMDA convention has been locked in. The show will feature Brian and Norann. Brain does all kinds of amazing magic, stage magic, close-up magic, & magic with audience participation. No, he won't make your spouse disappear. Norann's claim to fame is as a hypnotist. Imagine your friends thinking they are the star of a Kung Fu movie, or are the winner of a study body building competition. I've seen portions of their act and it is hilarious! Their show typically runs an hour and a half so it will start during the latter part of dinner. Try not to spray chocolate cake all over the table when you burst out laughing. If you would like to be part of Norann's show and be hypnotized, please let me know. First come, first served.



**The Time Has Come!
JOIN UP NOW!**



Hawaii is a fantastic place for offroad riding, but access to riding areas is rapidly becoming more and more difficult. There are no legal trails anywhere in the state and only one state authorized motorcross track and riding area. There is a large Federal allocation for Hawaii, to develop offroad trails, but it is untouched. The reason? There is no statewide group to push for it's use. There are also funds for the state DoT (based on offroad fuel taxes paid), that go to the state DLNR, but only a small portion is used for offroad vehicles. That small portion goes to the HMA, for the motorcross track and riding area, which is great, but the rest goes to other types of trails (hikers, horses, etc.). To get these funds used for offroad riding, in Hawaii and get legal riding trails, we need to apply the pressure of numbers. How? Like every other state that has riding areas, we need a STATEWIDE OFFROAD ASSOCIATION!!

The Hawaii Motorcycle Dealers Association (HMDA) is providing funds and personnel to get this association started. However, this MUST be a rider association, so HMDA will in no way operate or be in control of this association. However, HMDA will provide any help it can, as requested by the association.

Please fill out the information below. If you wish to provide a donation make check made payable to the:

HAWAII OFFROAD ASSOCIATION
Mail to HMDA, P. O. Box 1813, Kailua, Hawaii 96734

**TO ESTABLISH A STATEWIDE OFFROAD ASSOCIATION,
WE NEED EVERYBODY TO SIGN UP, AND JOIN!! 1,000 RIDERS NEEDED NOW!**

Hawai'i Offroad Association

Print Neatly!

Name _____

Address _____

City _____ State _____ Zip _____

Phone number _____ email _____

Optional information requested:

Are you an offroad rider? () Yes () No What type of Vehicle do you use? _____

Donation Check Enclosed () \$10 () \$25 () other \$ _____ date _____

(Make check payable to **HAWAII OFFROAD ASSOCIATION** Mail to: **HMDA**
P. O. BOX 1813
Kailua, HI 96734)

HMDA Convention

Saturday, October 18th

Hawaii Prince Hotel ← **New location!**

Scheduled Vendors:

Arai Helmets
Dunlop Tires
Gaerne boots
Kryptonite locks
Icon apparel
Silkolene oil
Thor offroad gear



He does spectacular magic.

She *hypnotizes* people,
and they're both very funny!

Brian and Norann

will amaze,

amuse,

and astound you!



Vendor show, buffet dinner, plus
Brian & Norann all for only \$30
per person IF you register
BEFORE October 1st.
(\$35 after 1st)

4:30 - 7:30 Vendor show/cocktails/pupus

7:45 - 8:45 All you can eat buffet dinner

8:15 - 9:45 Brian & Norann

9:45 President's remarks, awards, etc.

Vendors stay until 11pm!

Sign Up NOW!

